

Audit for Website 1: Torchy's Tacos

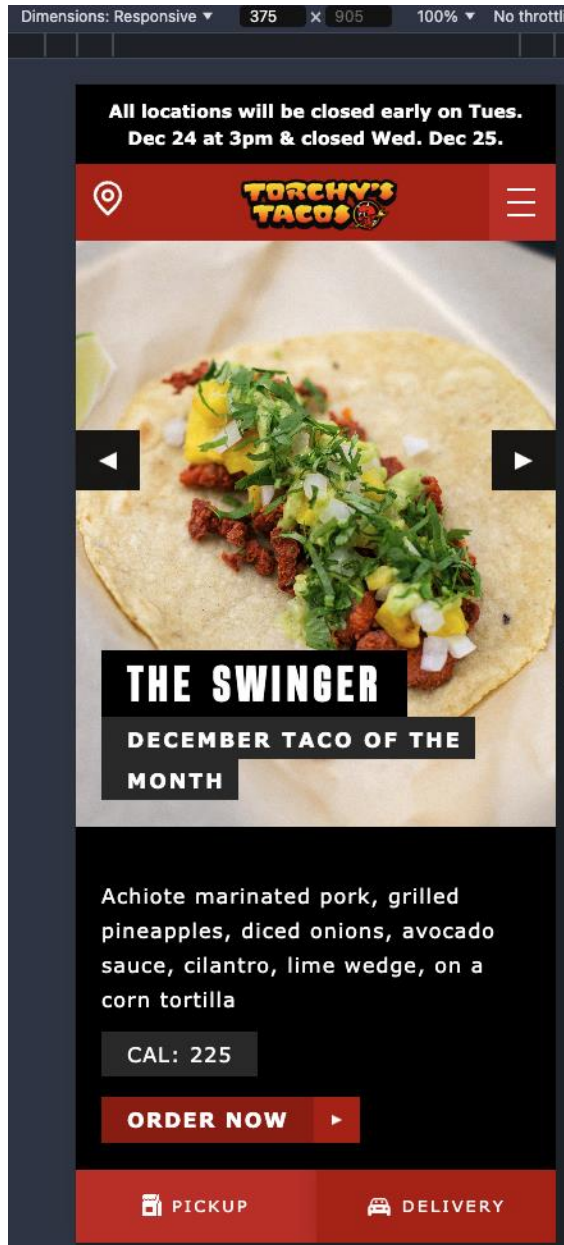
Website Link: <https://torchystacos.com/>

1. Is it responsive and mobile-friendly?

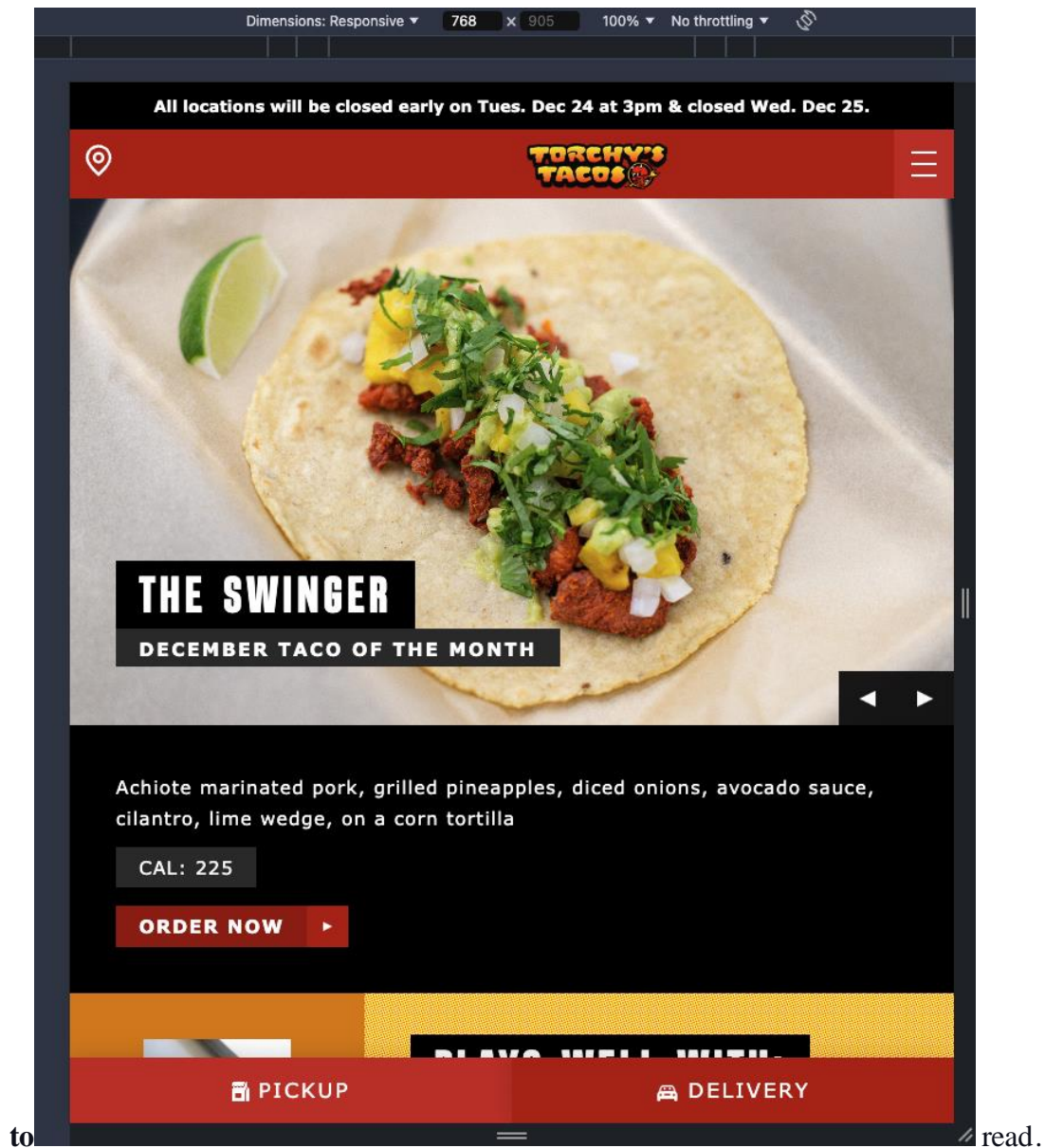
Answer:

Yes, the website is fully responsive and adjusts to different screen sizes.

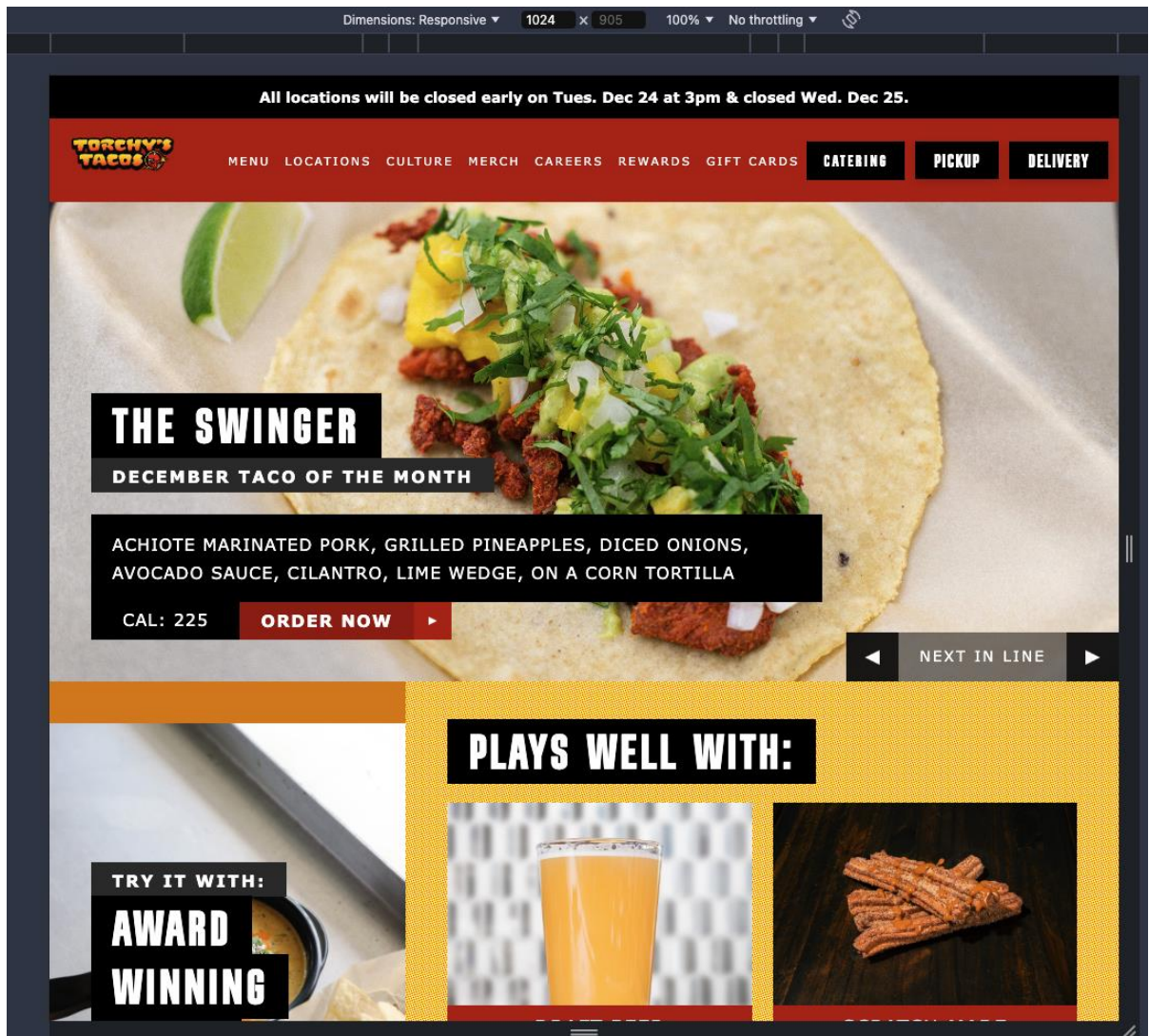
- 375px (mobile width), the navigation collapses into a hamburger menu, and images resize for better visibility.



- 768px (tablet width), the layout adapts, with menus still accessible and the text easy

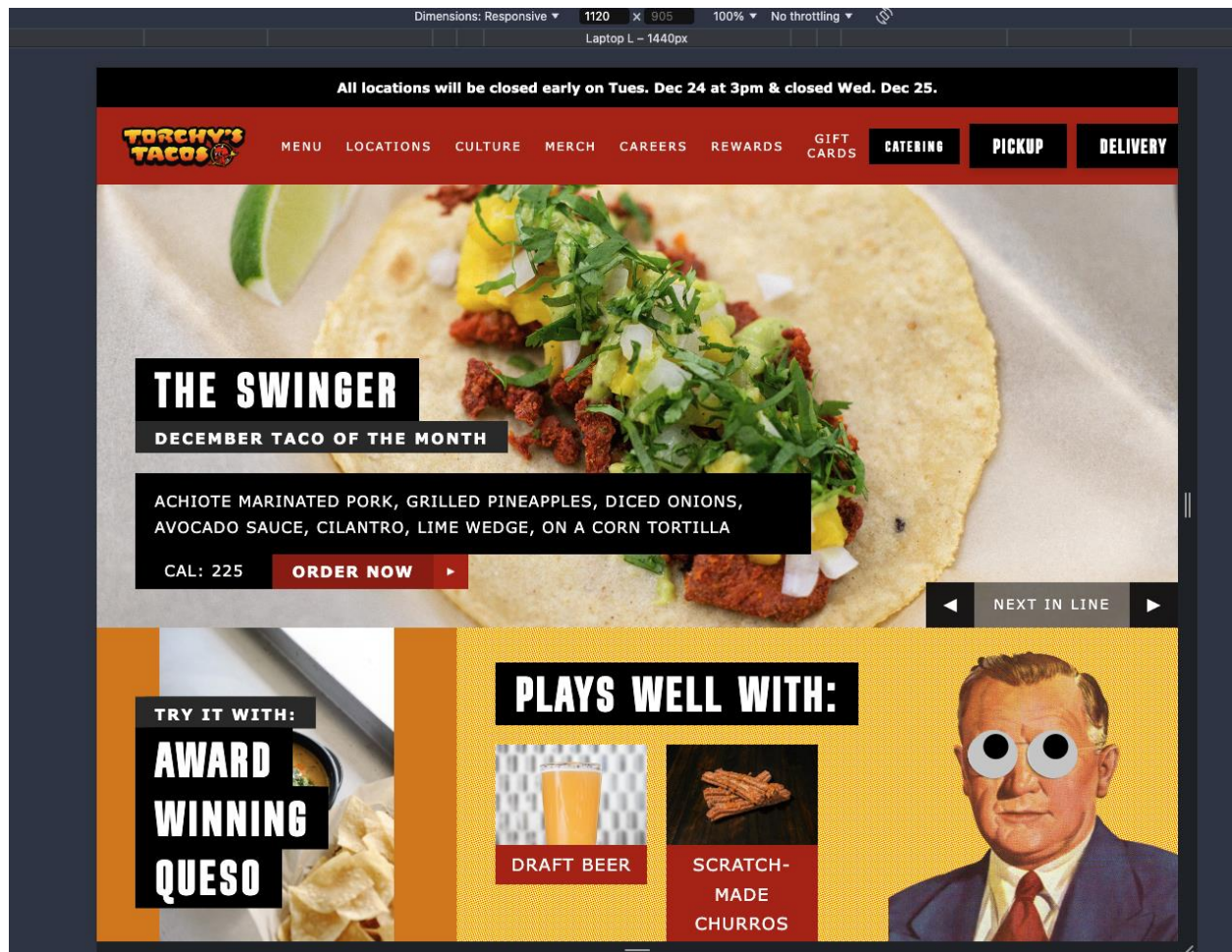


- 1024px and above, the desktop version displays the entire navigation bar and high-resolution visuals.



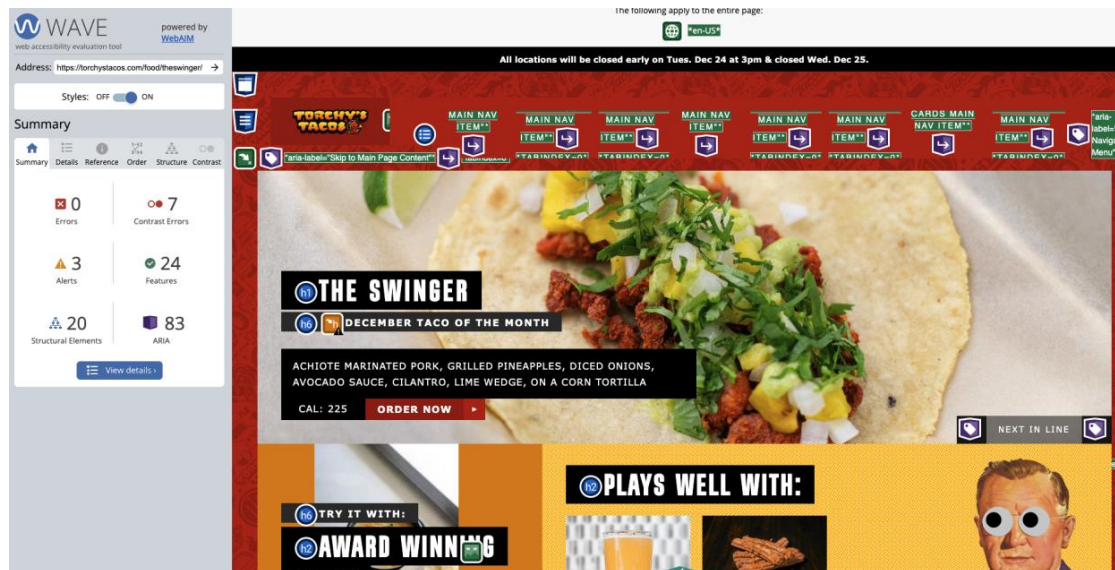
- 1120px A broader view of larger desktop monitors.





2. Does the website adhere to accessibility design practices?

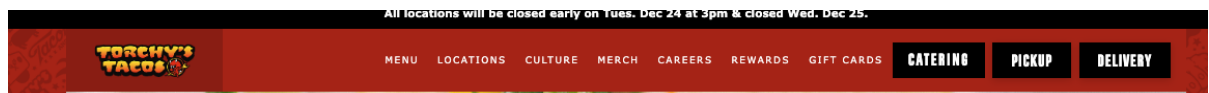
**Answer:** The website follows many accessibility best practices. A test using **WAVE Accessibility Checker** highlighted areas for improvement, such as some contrast errors and missing alt text on a few images.



3. Are the most common elements where the user expects them to be?

**Answer:** Yes, key elements are positioned where users expect:

- The logo is in the top-left corner.
- The navigation bar is prominent at the top of the page.
- A Call to Actions Menu, Culture, Merch, Careers, Rewards and Gift Cards, is visible.



4. Visually, do the pages and individual sections have a uniform style?

**Answer:** The website maintains a consistent style with bold typography, high-quality images, and a cohesive color scheme (red, white, and black).

- Headers, buttons, and text blocks are styled uniformly across pages.

Click here to apply:- <https://torchystacos.com/>

5. Are the website elements homogeneous? Meaning the same elements, such as the logo, search box, footer, etc, are identical and on the same place on every page they appear on?

**Answer:** Yes, recurring elements like the logo, navigation bar, and footer are consistent across all pages.



**6. On the Home page, is there a straightforward description of the website's offerings, services, and/or products?**

**Answer:** Yes, the restaurant's Home page prominently highlights its tacos and services with a hero banner and CATERING, PICKUP, and DELIVERY buttons.



**1. Are there no more than 7 or 8 links in the navigation menu?**

- **Answer:** Yes, the navigation bar contains six links: Menu, Locations, Culture, Merch, Careers, Fewards, and Gift Cards.



**7. Does the website have redundant navigation as footer links?**

**Answer:** Yes, the footer provides additional navigation links to "Menu," "Contact Us," "Privacy Policy," and social media pages.



**8. Does the site demonstrate Calls To Action (CTA)?**

**Answer:** Yes.

**Screenshot Example:** [Insert Screenshot]

**9. Is the CTA placed within the first 1/3 of a user's screen?**

**Answer:** Yes.

**10. Is the average line length longer than about 12 words (or 76 characters)?**

**Answer:** No, the line length is optimized for readability, with most lines shorter than 12 words.



### 11. Is the 404 page acceptable?

**Answer:** Yes, the 404 page includes a friendly message that says NO RESULTS FOUND! It looks like the page you're looking for doesn't exist. It features a search bar to help users find what they want and a link to the **Home** page.



### Intended Audience for Torchy's Tacos

**Audience Statement:** The website targets food enthusiasts who enjoy bold flavors and casual dining experiences.

### Reasons:

12. Vibrant visuals showcasing unique tacos appeal to adventurous eaters.
1. Online ordering options cater to busy professionals and families.
2. Fun and playful branding resonates with younger, modern audiences.

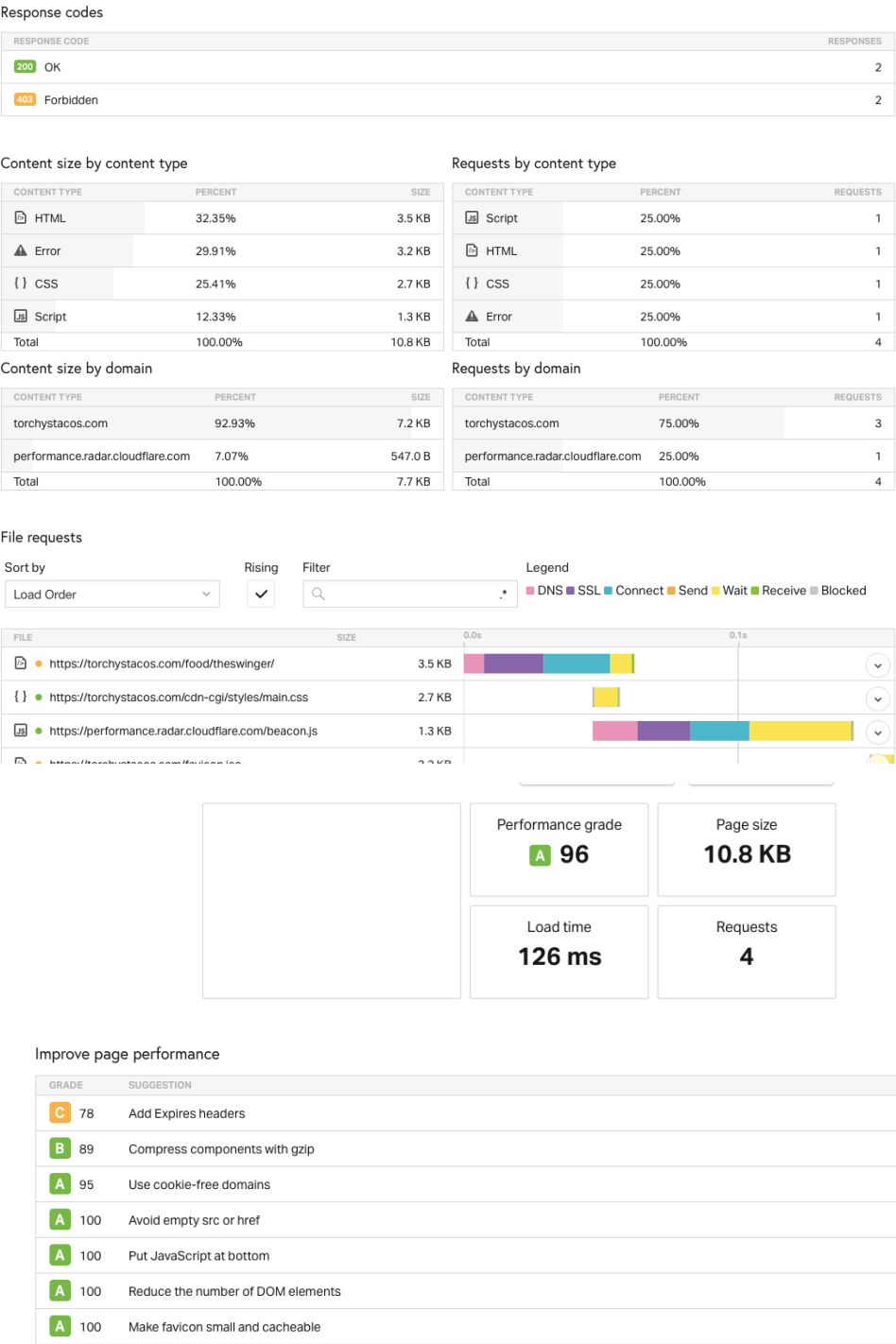




Performance and Accessibility Testing Results:



• **Pingdom Speed Test Results:** [Insert Screenshot]



- **WAVE Accessibility Checker Results:**

The following apply to the entire page:

All locations will be closed early on Tues. Dec 24 at 3pm & closed Wed. Dec 25.

**TORCHYSTACOS**

MAIN NAV ITEM

MAIN NAV ITEM

MAIN NAV ITEM

MAIN NAV ITEM

MAIN NAV ITEM

MAIN NAV ITEM

CARDS MAIN NAV ITEM

MAIN NAV ITEM

aria-label="Skip to Main Page Content"

aria-label="To Navigation Menu"

**THE SWINGER**

**DECEMBER TACO OF THE MONTH**

ACHIOTE MARINATED PORK, GRILLED PINEAPPLES, DICED ONIONS, AVOCADO SAUCE, CILANTRO, LIME WEDGE, ON A CORN TORTILLA

CAL: 225 **ORDER NOW**

TRY IT WITH:

**AWARD WINNING**

PLAYS WELL WITH:

NEXT IN LINE

Summary

Errors: 0

Contrast Errors: 7

Alerts: 3

Features: 24

Structural Elements: 20

ARIA: 83

View details

### Audited Pages:

- Home Page <https://torchystacos.com/>
- Menu Page: <https://torchystacos.com/menu/>
- Locations Page: <https://torchystacos.com/locations/>
- Order Online Page: <https://torchystacos.com/food/theswinger/>