

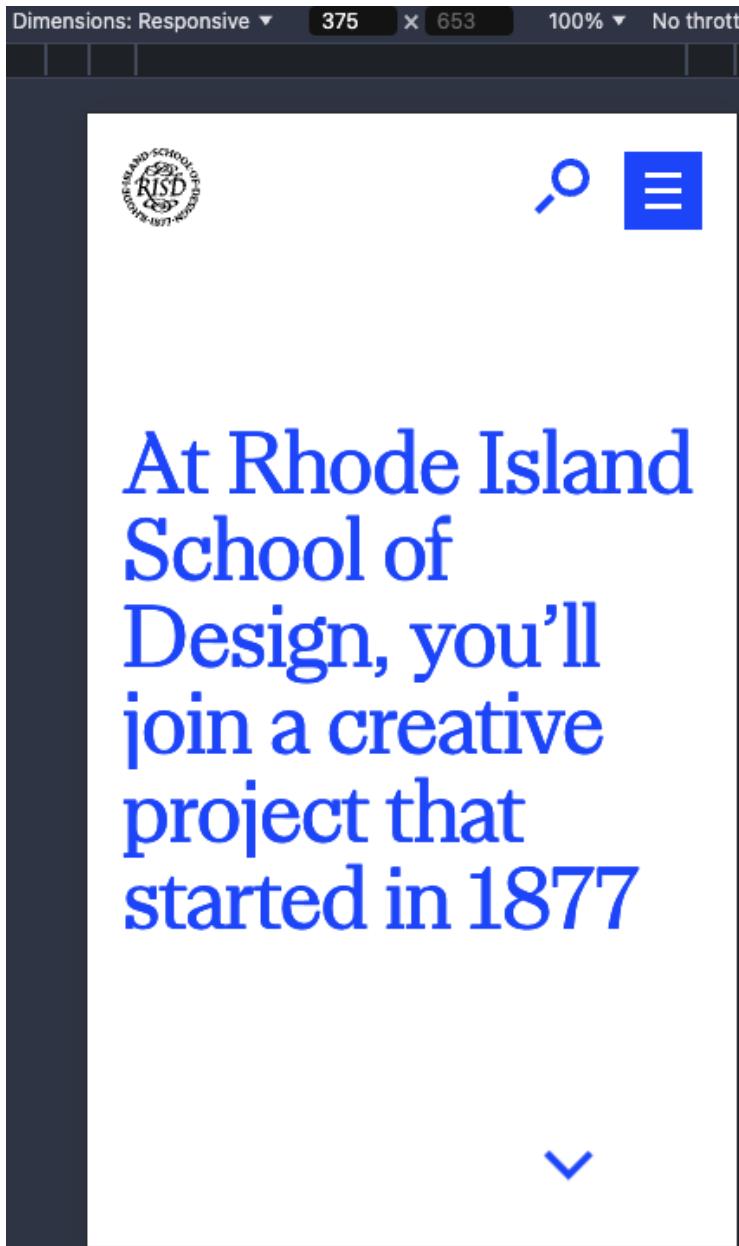
Audit for Website 2: RISD - Rhode Island School of Design

Website Link: [RISD - Rhode Island School of Design](https://www.risd.edu)

1. Is it responsive and mobile-friendly?

Answer: Yes, the website is responsive and adapts well to various screen sizes.

- At **375px**, the navigation collapses into a hamburger menu, and images scale appropriately.



- At **768px**, the layout remains accessible with easy-to-read text and buttons.

Dimensions: Responsive ▾ 768 x 870 75% ▾ No throttling ▾

Home About Academics Admissions Financial Aid

Giving News and Events Student Hub ↗

🔍

At Rhode Island School of Design, you'll join a creative project that started in 1877



• 1120px A broader view of larger desktop monitors.

Dimensions: Responsive ▾ 1120 x 905 100% ▾ No throttling ▾

Home About Academics Admissions Financial Aid Giving News and Events

Student Hub ↗

🔍 ☰

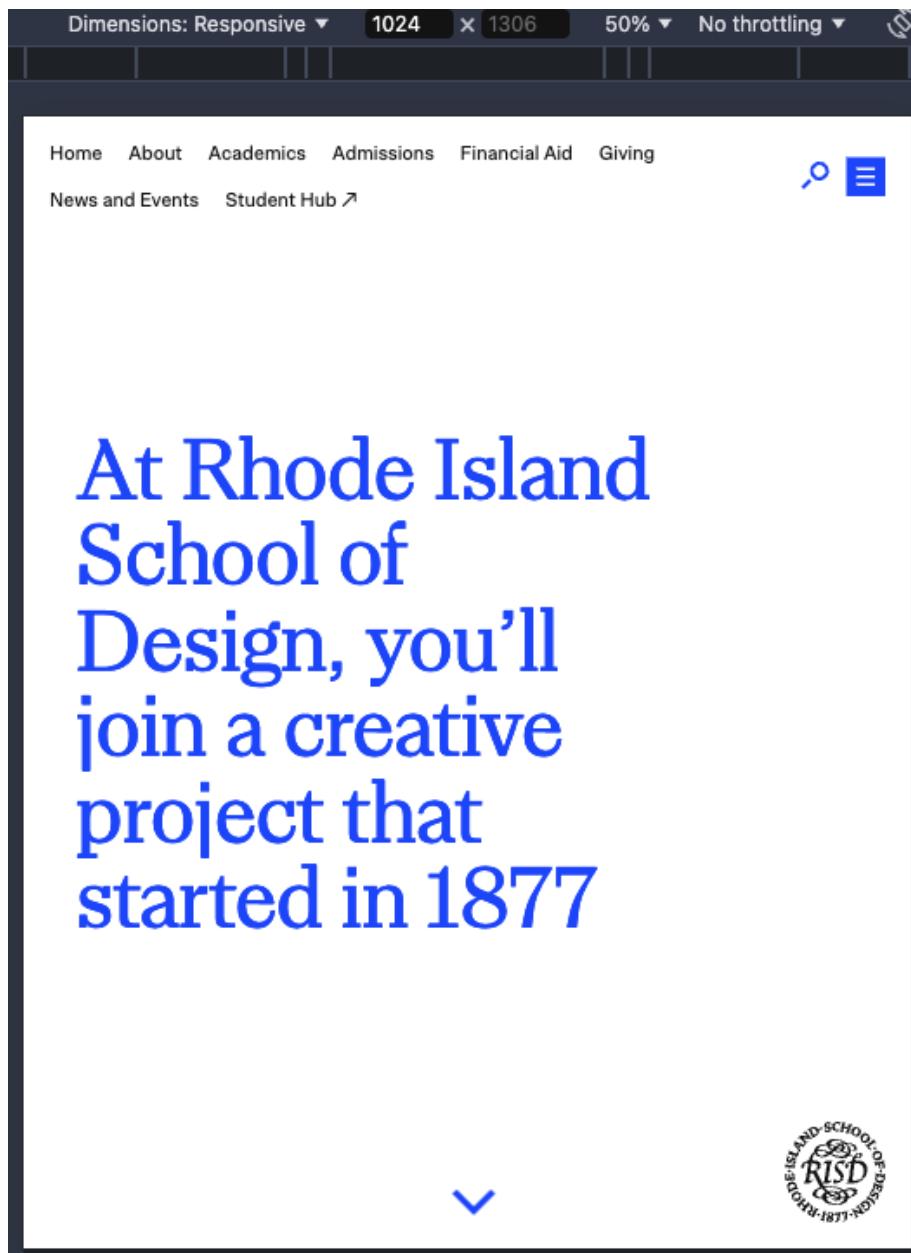
At Rhode Island School of Design, you'll join a creative project that started in 1877

▼



The image shows a screenshot of a web browser displaying the homepage of the Rhode Island School of Design (RISD) website. The browser's developer tools are open, showing the responsive dimensions as 1120x905 at 100% zoom with no throttling. The navigation bar includes links for Home, About, Academics, Admissions, Financial Aid, Giving, News and Events, and Student Hub. A search icon and a menu icon are also present. The main content features a large, bold, blue text block: "At Rhode Island School of Design, you'll join a creative project that started in 1877". Below this text is a blue downward-pointing arrow. In the bottom right corner of the page, the RISD logo is visible, which is a circular seal with the text "RISD" in the center and "RHODE ISLAND SCHOOL OF DESIGN 1877" around the perimeter. The entire screenshot is framed by a dark border.

- At 1024px, the desktop version displays full navigation and clear, high-quality visuals.



Screenshot Examples:

2. Does the website adhere to accessibility design practices?

Answer: RISD's website meets accessibility standards, but some contrast and alt text improvements are needed.

WAVE Accessibility Checker highlighted areas for improvement such as missing alt text for images and low contrast issues.

3. Are the most common elements where the user expects them to be?

Answer: Yes, key elements like the logo, navigation bar, and footer are positioned as expected.

- The logo appears in the RISD logo is located in the bottom-right corner of their website, and the navigation menu is consistent across all pages.

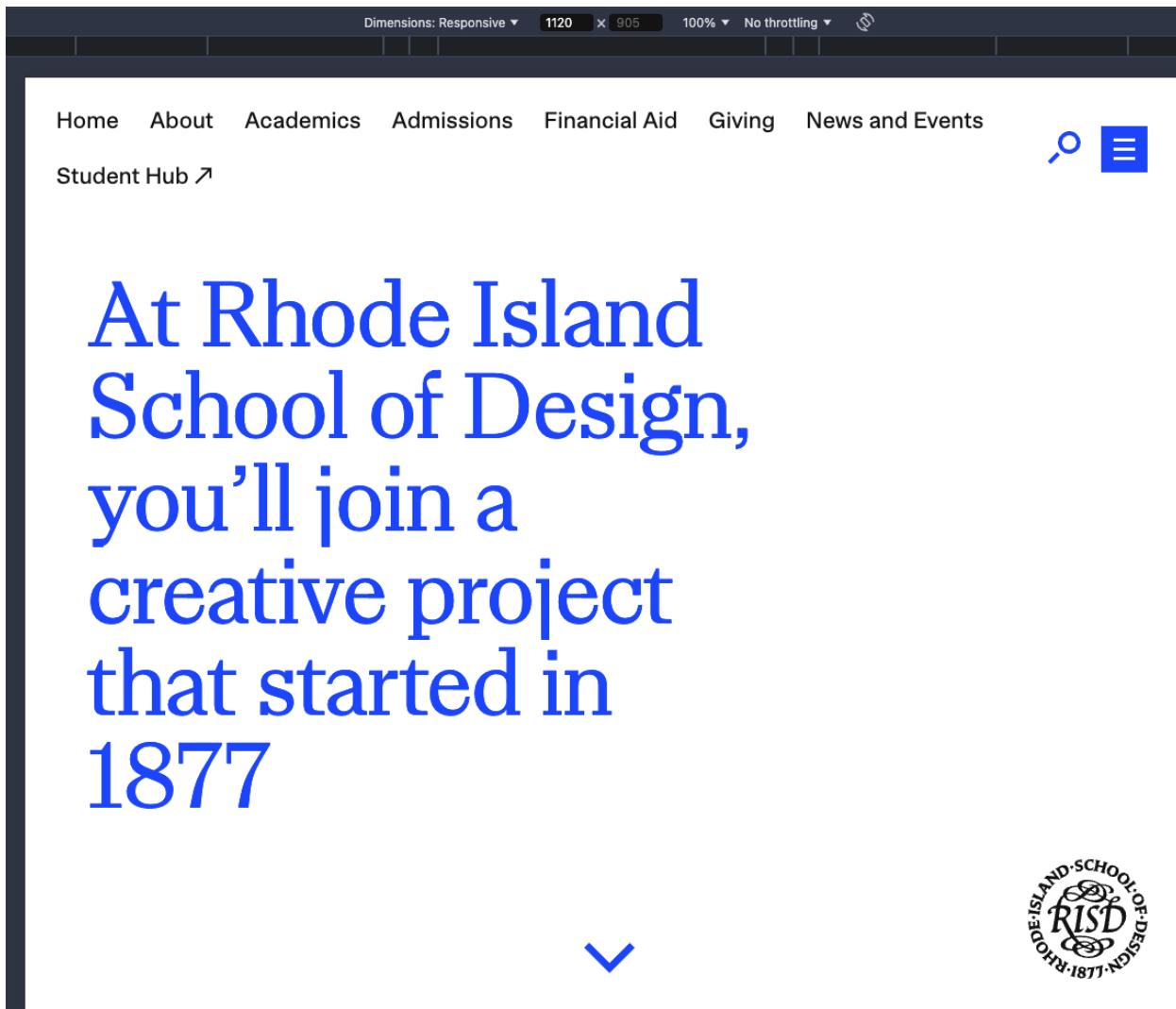


Home About Academics Admissions Financial Aid Giving News and Events Student Hub ↗

4. Visually, do the pages and individual sections have a uniform style?

Answer: RISD's pages feature a uniform style with consistent use of fonts, colors, and layouts.

- Headers, buttons, and sections follow a modern and clean design.



5. Are the website elements homogeneous?

Answer: Yes, recurring elements like the logo, search bar, and footer are identical and consistently placed.



Rhode Island School of Design

20 Washington Place
Providence, RI 02903-1358
USA
1 401 454-6100

CONNECT

Contact RISD
Offices Directory ↗
Visit Campus
Schedule a Tour
Community Partnerships
Jobs at RISD
Alumni ↗
Families Association ↗

ABOUT

Leadership
Mission and Values
Equity and Inclusion
Strategic Plan 2020–2027

LEARN

Undergraduate Programs
Graduate Programs
Continuing Education ↗
Pre-College Programs ↗
Fleet Library ↗

QUICK LINKS

Academic Calendar ↗
Admissions
Give to RISD
Health Services ↗
New & Incoming Students ↗
News and Events
Policies and Disclosures
RISD Identity Guidelines ↗
RISD Museum ↗
Student Hub ↗
Tuition Payments ↗

[Facebook](#) [Twitter](#) [Instagram](#) [YouTube](#)

6. On the Home page, is there a straightforward description of the website's offerings, services, and/or products?

Answer: The Home page provides a clear description of RISD's academic programs, events, and resources.

An immersive, cross-disciplinary environment where making begins with a question



[UNDERGRADUATE >](#)

[GRADUATE >](#)

[CONTINUING EDUCATION ↗](#)

[PRE-COLLEGIATE ↗](#)

[MUSEUM ↗](#)



7. Are there no more than 7 or 8 links in the navigation menu?

Answer: Yes, RISD's navigation includes six key sections: About, Academics, Admissions, Student Life, Giving, and Visit.

[About](#)

[Academics](#)

[Admissions](#)

[Giving](#)

[News and Events](#)

[Student Financial Services](#)

[Civic Engagement and Conversation](#)

X

[Mission and Values](#)

[Leadership](#)

[Strategy and Planning](#)

[Community Partnerships](#)

[Equity and Inclusion](#)

[RISD Activism](#)

[History and Tradition](#)

[Distinguished Honorees](#)

[Policies and Disclosures](#)

[Visiting Campus](#)

[Working Here](#)

[Contact](#)

[Undergraduate Study](#)

[Graduate Study](#)

[Liberal Arts](#)

[Concentrations](#)

[Search Course Listings](#)

[Academic Leadership](#)

[Faculty](#)

[Campus Resources](#)

[Academic Advising](#)

[Brown + RISD](#)

[RISD Global](#)

[Summer Programs](#)

[Winteression](#)

[Academic Calendar ↗](#)

[Terra Carta Design Lab](#)

[First-year](#)

[Transfer](#)

[Graduate](#)

[Meet Our Students](#)

[Meet Our Alumni](#)

[Online Info Sessions](#)

[Schedule a Tour](#)

[RISD Alumni ↗](#)

[RISD Families ↗](#)

[Initiatives](#)

[RISD Fund](#)

[Ways of Giving](#)

[Resources for Donors](#)

[Donor Recognition](#)

[Endowment](#)

[Our Team](#)

[RISD Alumni ↗](#)

[Student Stories](#)

[Faculty Stories](#)

[Alumni Stories](#)

[On-Campus Exhibitions](#)

[Annual Events](#)

[For Press](#)

[Events Calendar ↗](#)

[RISD Alumni ↗](#)

[Estimated Costs](#)

[Undergraduate Aid](#)

[Graduate Aid](#)

[Student Accounts](#)

[Resources and Forms](#)

[Disclosures](#)

[Contact](#)

☰

[FEATURED SITES](#)

8. Does the website have redundant navigation as footer links?

Answer: Yes, the footer includes additional links to "Privacy Policy," "Site Map," and social media.

Rhode Island School of Design

20 Washington Place
Providence, RI 02903-1358
USA

1 401 454-6100

CONNECT

[Contact RISD](#)

[Offices Directory ↗](#)

[Visit Campus](#)

[Schedule a Tour](#)

[Community Partnerships](#)

[Jobs at RISD](#)

[Alumni ↗](#)

[Families Association ↗](#)

ABOUT

[Leadership](#)

[Mission and Values](#)

[Equity and Inclusion](#)

[Strategic Plan 2020–2027](#)

LEARN

[Undergraduate Programs](#)

[Graduate Programs](#)

[Continuing Education ↗](#)

[Pre-College Programs ↗](#)

[Fleet Library ↗](#)

QUICK LINKS

[Academic Calendar ↗](#)

[Admissions](#)

[Give to RISD](#)

[Health Services ↗](#)

[New & Incoming Students ↗](#)

[News and Events](#)

[Policies and Disclosures](#)

[RISD Identity Guidelines ↗](#)

[RISD Museum ↗](#)

[Student Hub ↗](#)

[Tuition Payments ↗](#)

☰

9. Does the site demonstrate Calls To Action (CTA)?

Answer: Yes, CTAs such as Explore Our Programs, Online Info Sessions are placed throughout the website to guide visitors.

An immersive, cross-disciplinary environment where making begins with a question



[UNDERGRADUATE >](#)

[GRADUATE >](#)

[CONTINUING EDUCATION ↗](#)

[PRE-COLLEGIATE ↗](#)

[MUSEUM ↗](#)



10. Is the CTA placed within the first $\frac{1}{3}$ of a user's screen?

Answer: Yes, CTAs are clearly visible in the upper section of the page, making them accessible immediately.

An immersive, cross-disciplinary environment where making begins with a question



[UNDERGRADUATE >](#)

[GRADUATE >](#)

[CONTINUING EDUCATION ↗](#)

[PRE-COLLEGIATE ↗](#)

[MUSEUM ↗](#)



11. Is the average line length longer than about 12 words (or 76 characters)?

Answer: No, the average line length is well optimized for readability, with most lines shorter than 76 characters.

The screenshot shows the homepage of Rhode Island School of Design (RISD). The layout is organized into several columns of links:

- About** (Mission and Values, Leadership, Strategy and Planning, Community Partnerships, Equity and Inclusion, RISD Activism, History and Tradition, Distinguished Honorees, Policies and Disclosures, Visiting Campus, Working Here, Contact)
- Academics** (Undergraduate Study, Graduate Study, Liberal Arts, Concentrations, Search Course Listings, Academic Leadership, Faculty, Campus Resources, Academic Advising, Brown + RISD, RISD Global, Summer Programs, Winter Session, Academic Calendar, Terra Carta Design Lab)
- Admissions** (First-year, Transfer, Graduate, Meet Our Students, Meet Our Alumni, Online Info Sessions, Schedule a Tour)
- Giving** (Initiatives, RISD Fund, Ways of Giving, Resources for Donors, Donor Recognition, Endowment, Our Team, RISD Alumni, RISD Families)
- News and Events** (Student Stories, Faculty Stories, Alumni Stories, On-Campus Exhibitions, Annual Events, For Press, Events Calendar)
- Student Financial Services** (Estimated Costs, Undergraduate Aid, Graduate Aid, Student Accounts, Resources and Forms, Disclosures, Contact)
- Civic Engagement and Conversation** (Resources, Events)

FEATURED SITES

- STUDENT HUB
- AUTHORITY
- CAREER CENTER
- FAMILIES ASSOCIATION
- NATURE LAB
- RISD MUSEUM

IMAGE: A photograph of a historic town square with colorful buildings under a blue sky with white clouds.

LOGO: The RISD seal, which is circular with the text "RHODE ISLAND SCHOOL OF DESIGN" around the perimeter and "1877" in the center.

12. Is the 404 page acceptable?

Answer: Yes, the 404 page provides a friendly message with search functionality and links back to the homepage.

The screenshot shows the RISD 404 page for the search term "Digital Media". The page has a blue header with the search bar and a "Go" button. Below the header, the search results are displayed:

Results (1054 Entries)

Academics

DIGITAL + MEDIA
... Digital + Media Digital + Media Image Digital + Media (D+M) operates at the nexus of ...

Academics

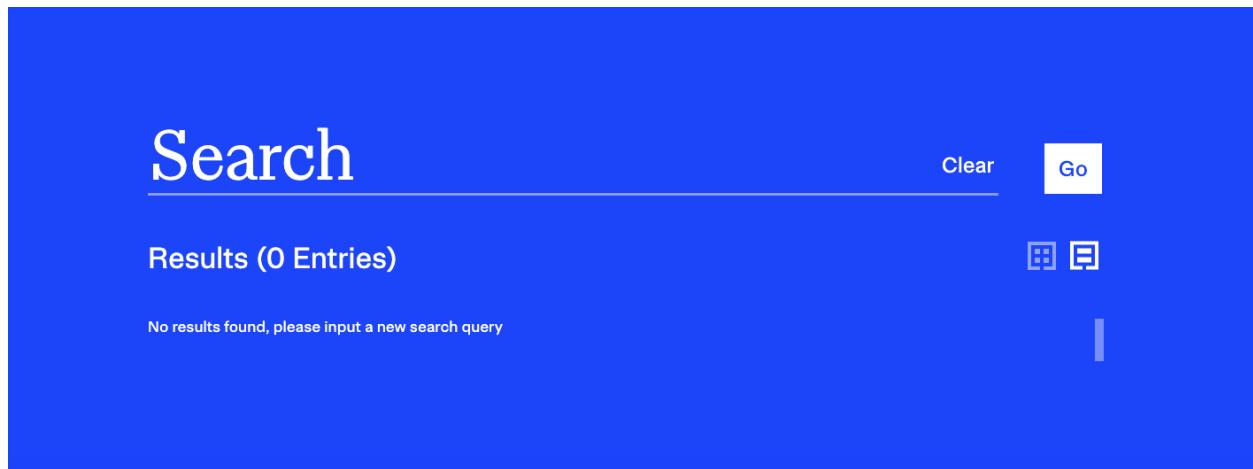
DIGITAL + MEDIA NEWS
... Digital + Media News News Placeholder for Subnavigation Insertion Grad ... Invent and Repurpose Creative Camouflage Strategies A fall Digital + Media studio focuses on art and artists who intentionally ...

About

VIDEO AND MEDIA
... Project (2019) reading a selection of her poems including Double Helix , Surface , and Year After Year We Visited ...

Page navigation: 1 2 3 4 5 6 7 8 9 > >>

IMAGE: The RISD seal, which is circular with the text "RHODE ISLAND SCHOOL OF DESIGN" around the perimeter and "1877" in the center.



Intended Audience for RISD - Rhode Island School of Design

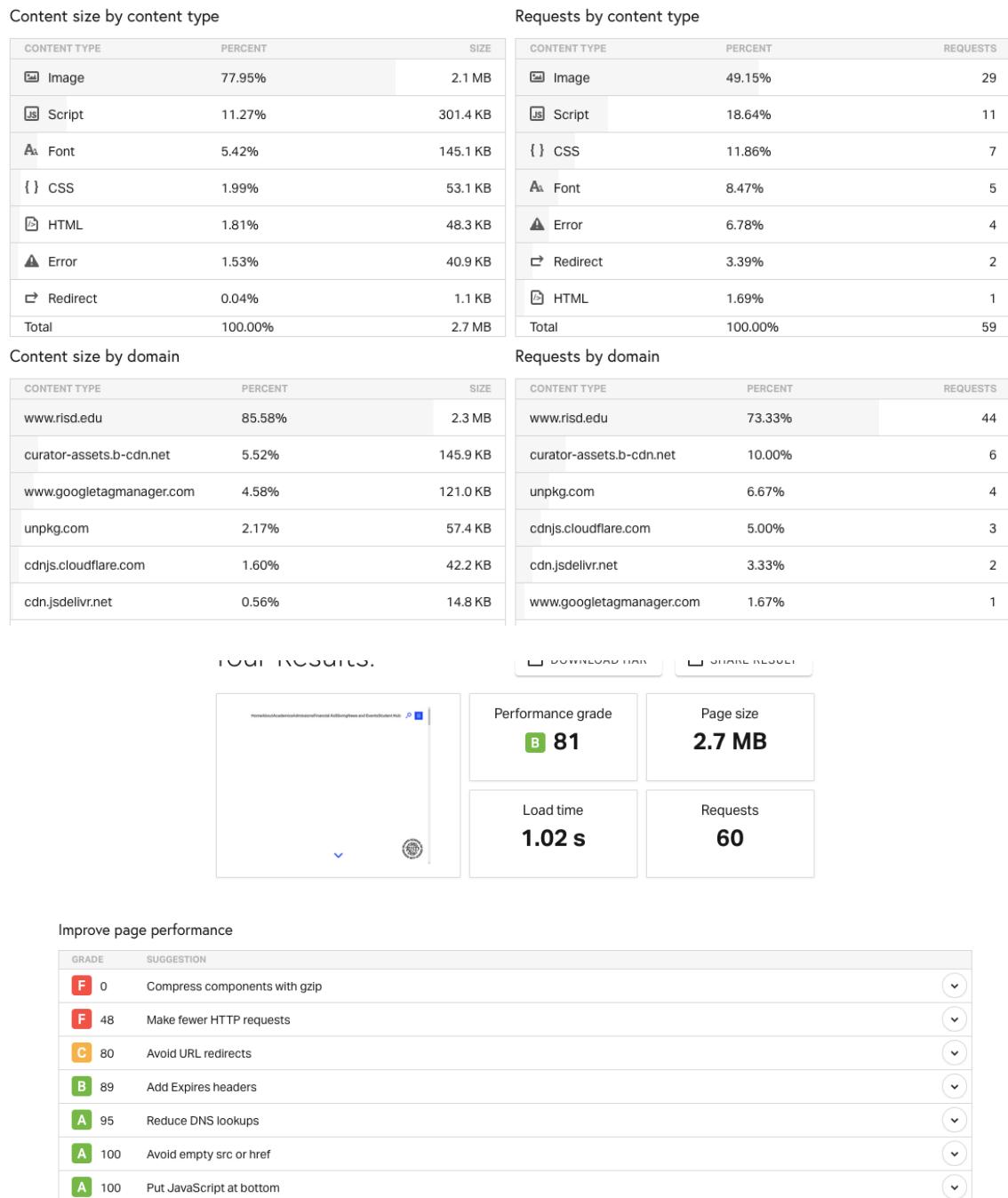
Audience Statement: RISD targets prospective and current students, faculty, and alumni in the creative arts field.

Reasons:

1. Emphasis on academic programs and artistic excellence.
2. Clear resources for students such as events and gallery exhibitions.
3. Design and aesthetic appeal resonate with artists, designers, and art enthusiasts.

Performance and Accessibility Testing Results:

- **Pingdom Speed Test Results:**



- **WAVE Accessibility Checker Results:**



Audited Pages:

- Home Page: <https://students.risd.edu/>
- Academics Page: <https://www.risd.edu/academics>
- Admissions Page: <https://www.risd.edu/admissions>
- Events Page: <https://www.risd.edu/admissions/graduate/events>