

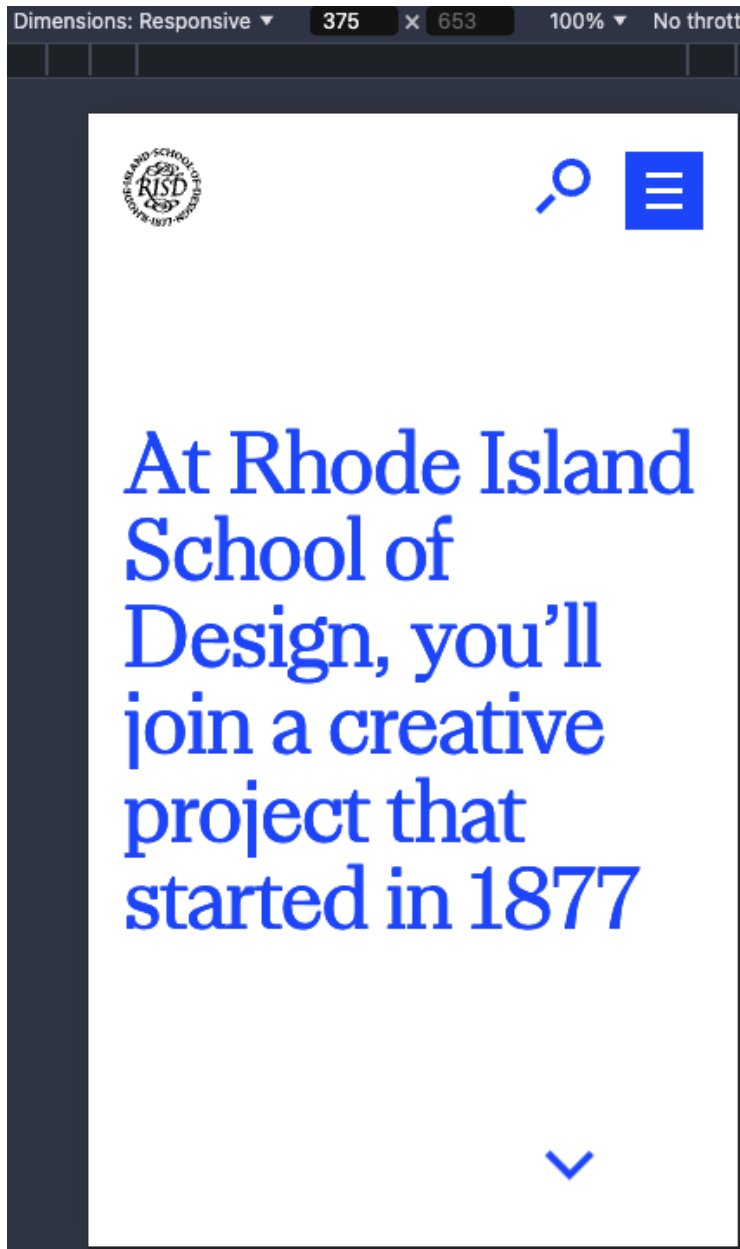
Audit for Website 2: RISD - Rhode Island School of Design

Website Link: [RISD - Rhode Island School of Design](https://www.risd.edu/)

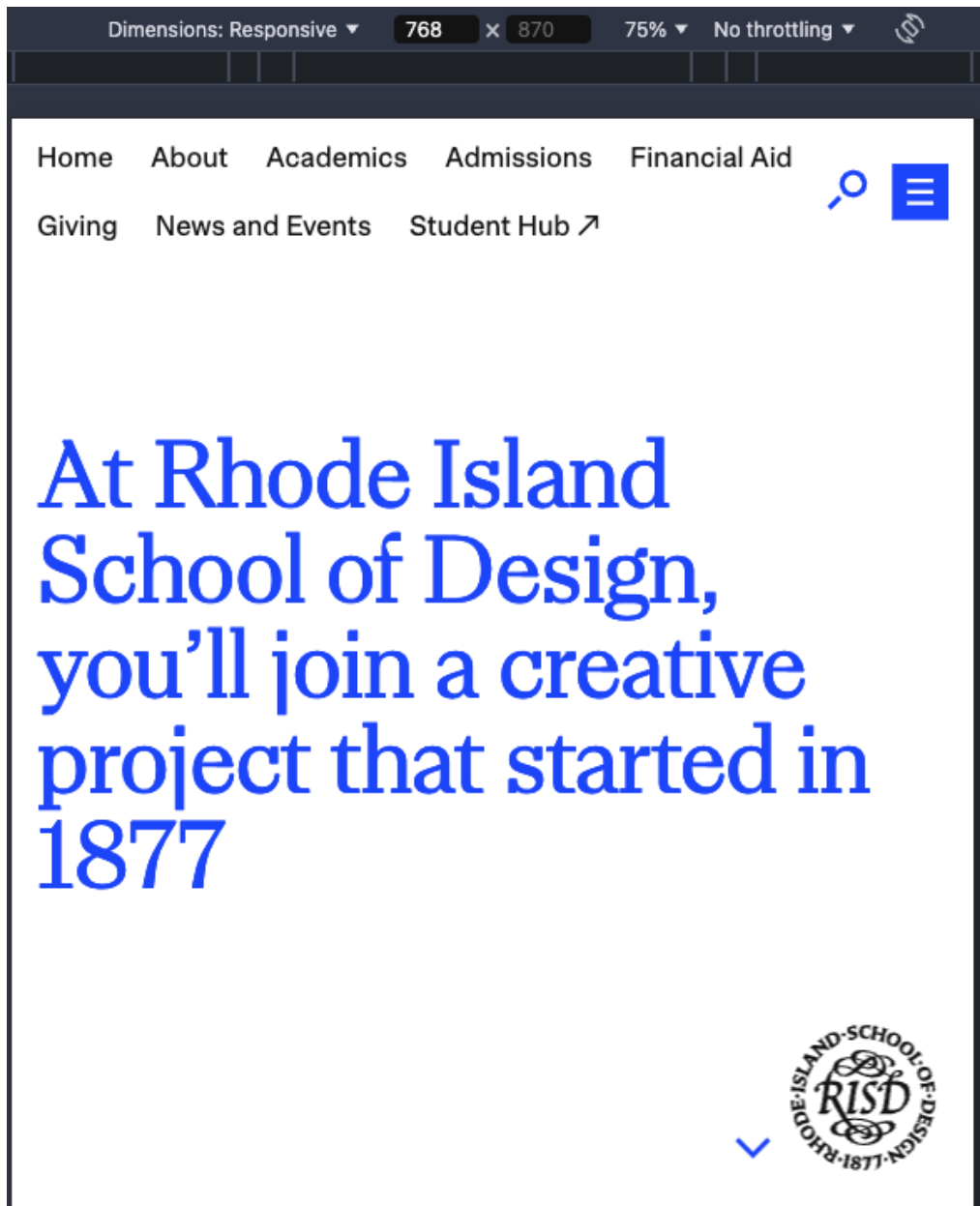
1. Is it responsive and mobile-friendly?

Answer: Yes, the website is responsive and adapts well to various screen sizes.

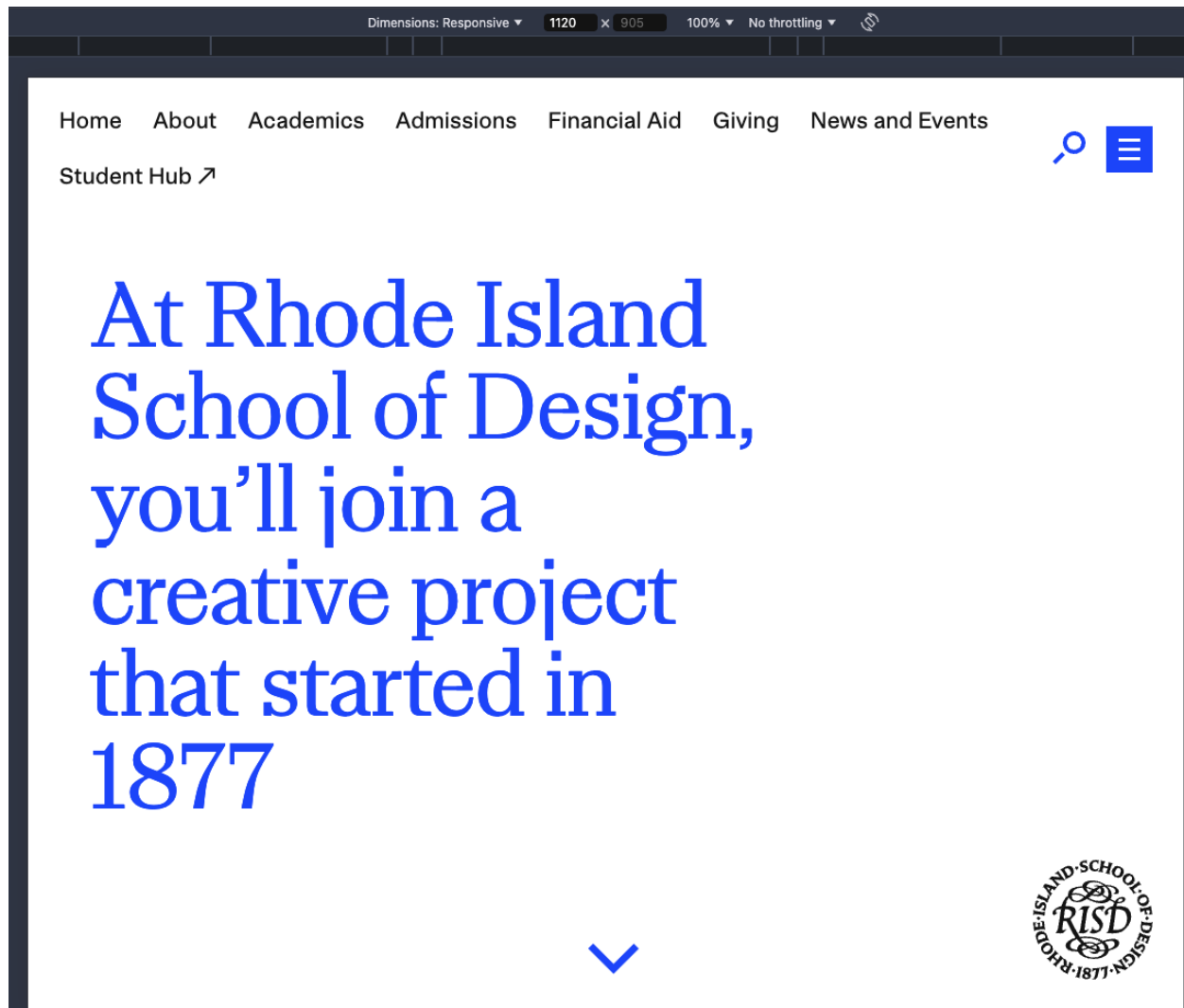
- At **375px**, the navigation collapses into a hamburger menu, and images scale appropriately.



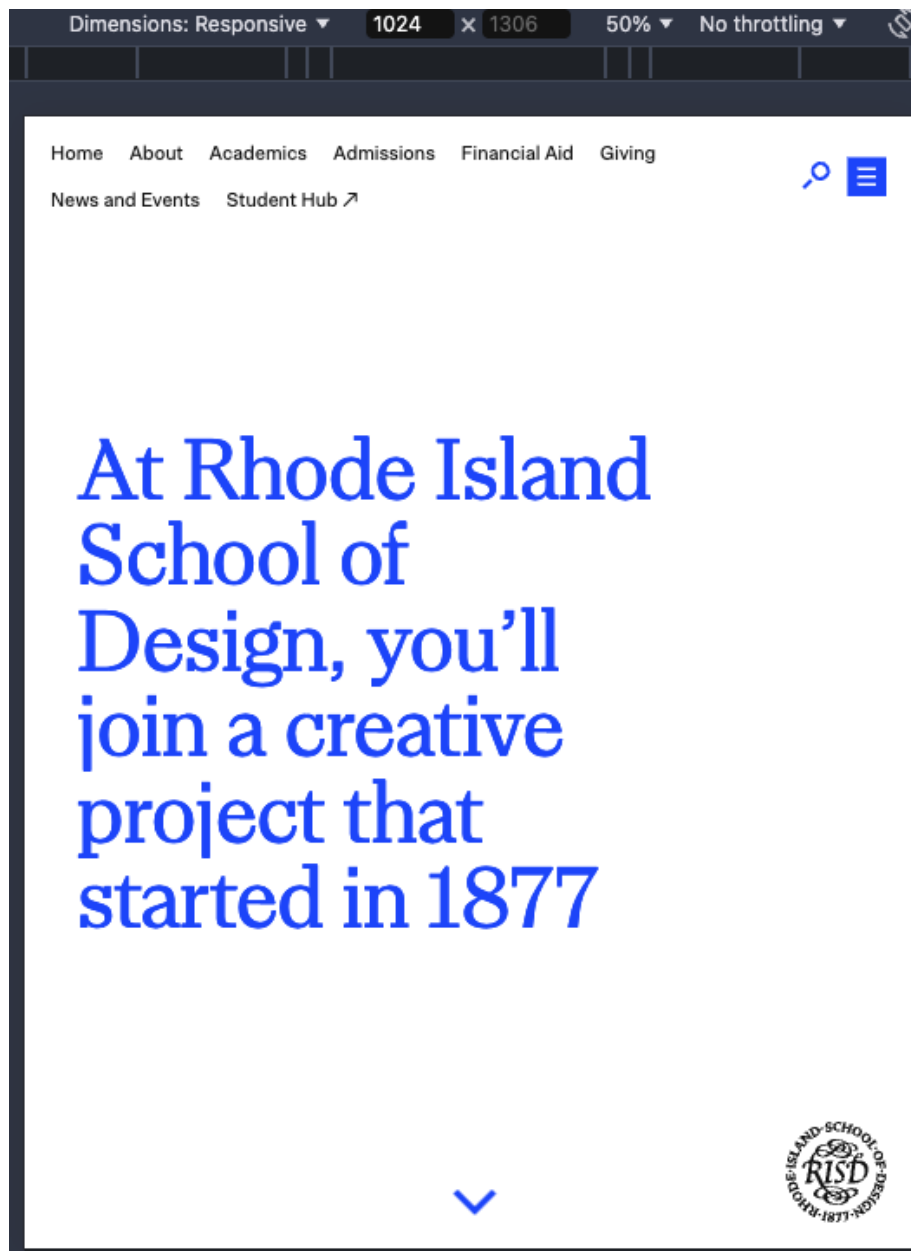
- At **768px**, the layout remains accessible with easy-to-read text and buttons.



- **1120px** A broader view of larger desktop monitors.



- At **1024px**, the desktop version displays full navigation and clear, high-quality visuals.

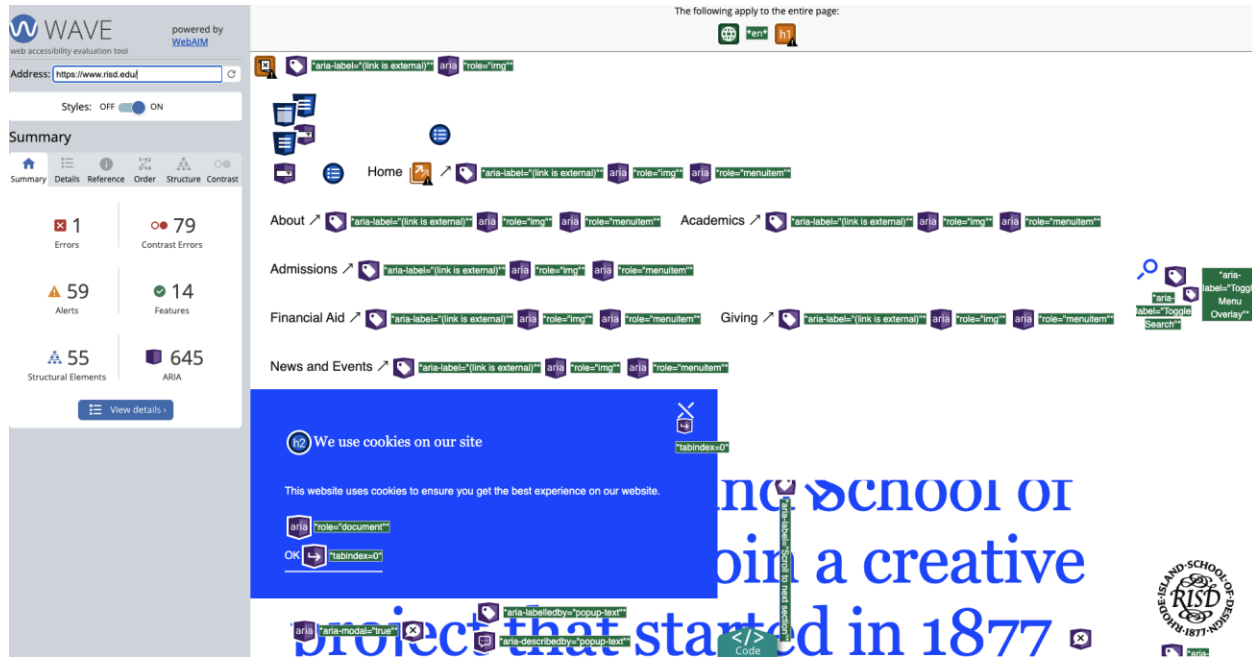


Screenshot Examples:

2. Does the website adhere to accessibility design practices?

Answer: RISD's website meets accessibility standards, but some contrast and alt text improvements are needed.

WAVE Accessibility Checker highlighted areas for improvement such as missing alt text for images and low contrast issues.



3. Are the most common elements where the user expects them to be?

Answer: Yes, key elements like the logo, navigation bar, and footer are positioned as expected.

- The logo appears in the RISD logo is located in the bottom-right corner of their website, and the navigation menu is consistent across all pages.

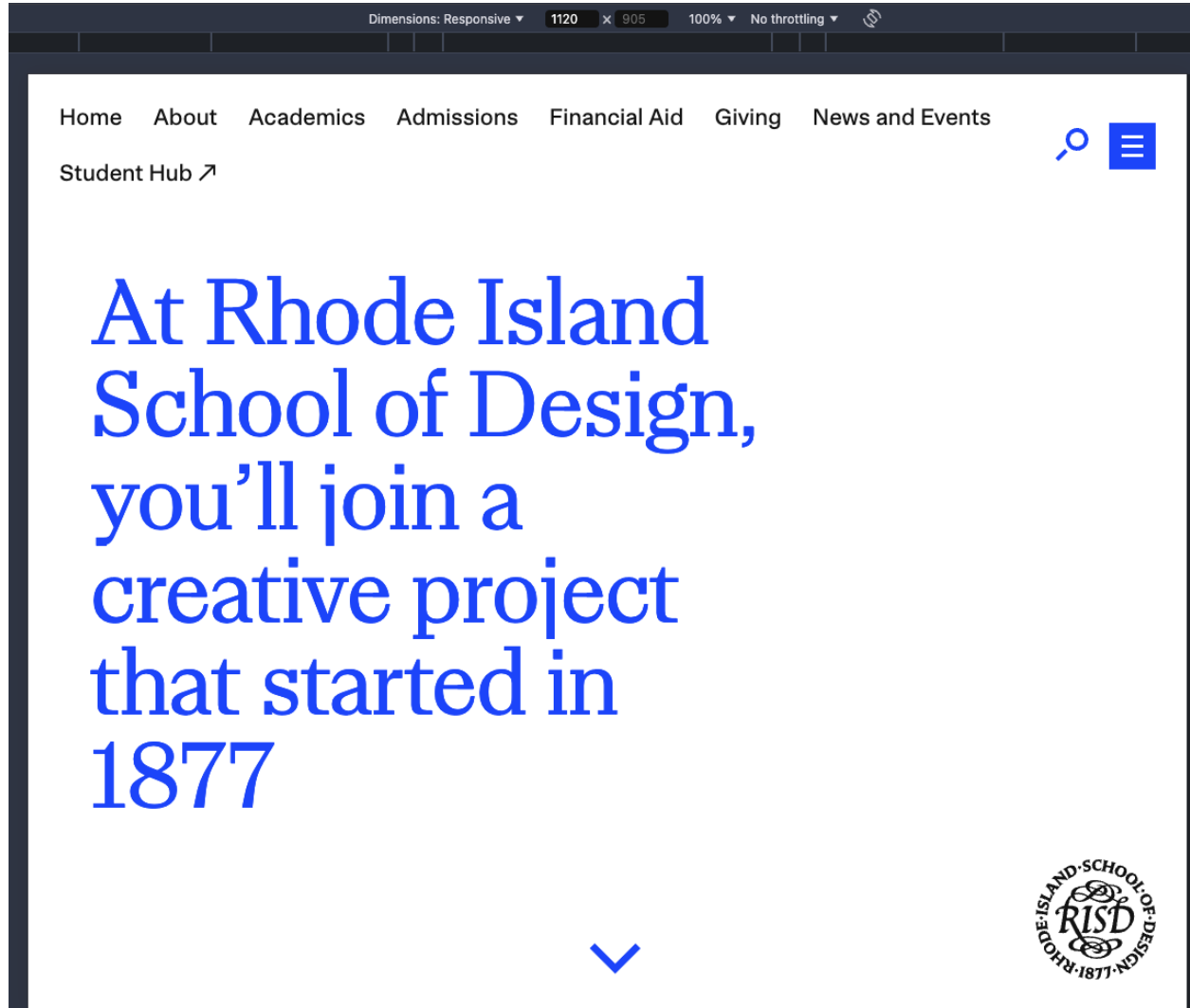


Home About Academics Admissions Financial Aid Giving News and Events Student Hub ↗

4. Visually, do the pages and individual sections have a uniform style?

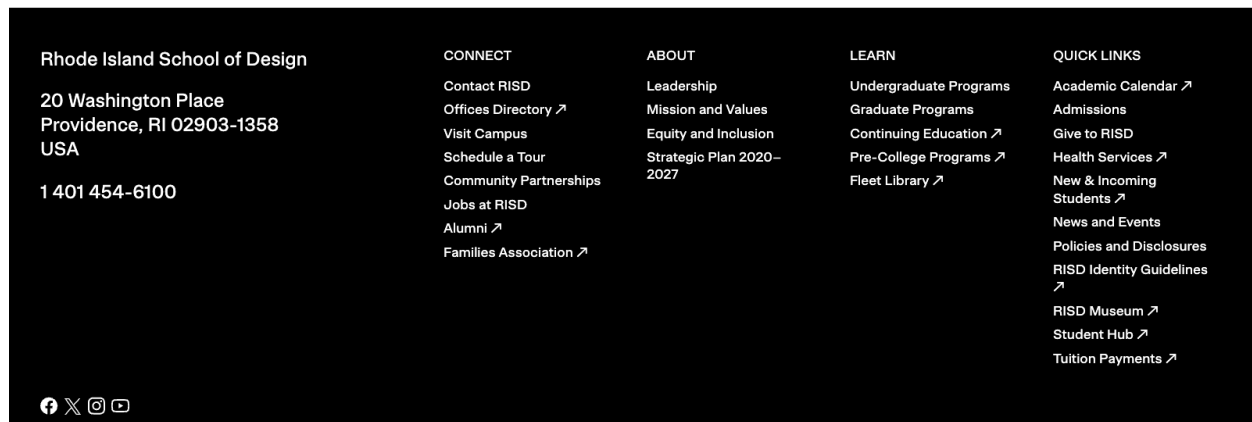
Answer: RISD's pages feature a uniform style with consistent use of fonts, colors, and layouts.

- Headers, buttons, and sections follow a modern and clean design.



5. Are the website elements homogeneous?

Answer: Yes, recurring elements like the logo, search bar, and footer are identical and consistently placed.



6. On the Home page, is there a straightforward description of the website's offerings, services, and/or products?

Answer: The Home page provides a clear description of RISD's academic programs, events, and resources.

An immersive, cross-disciplinary environment where making begins with a question



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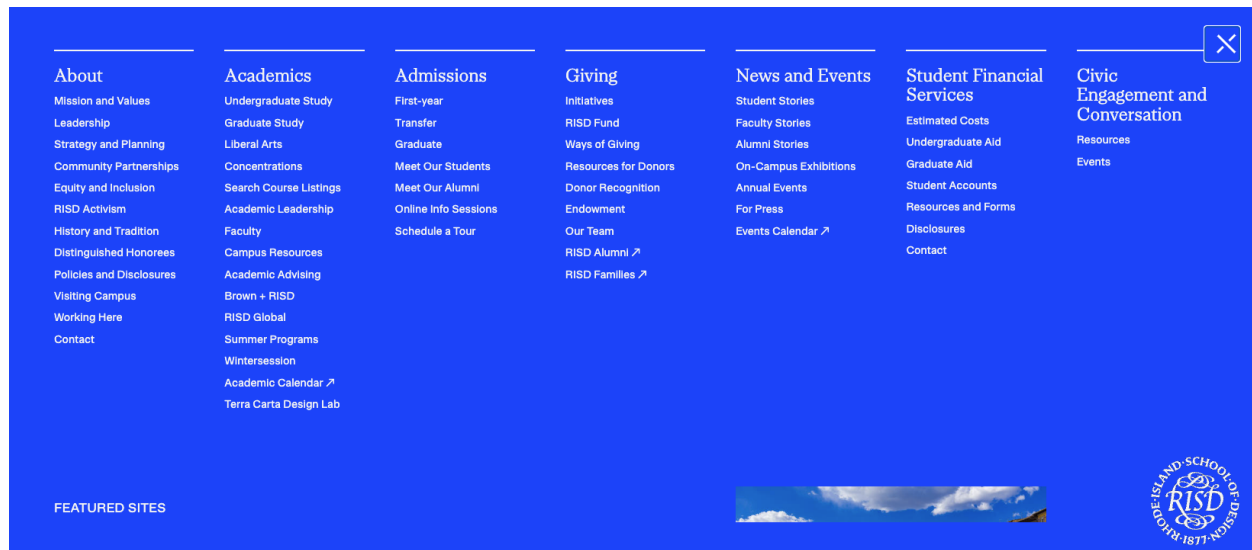
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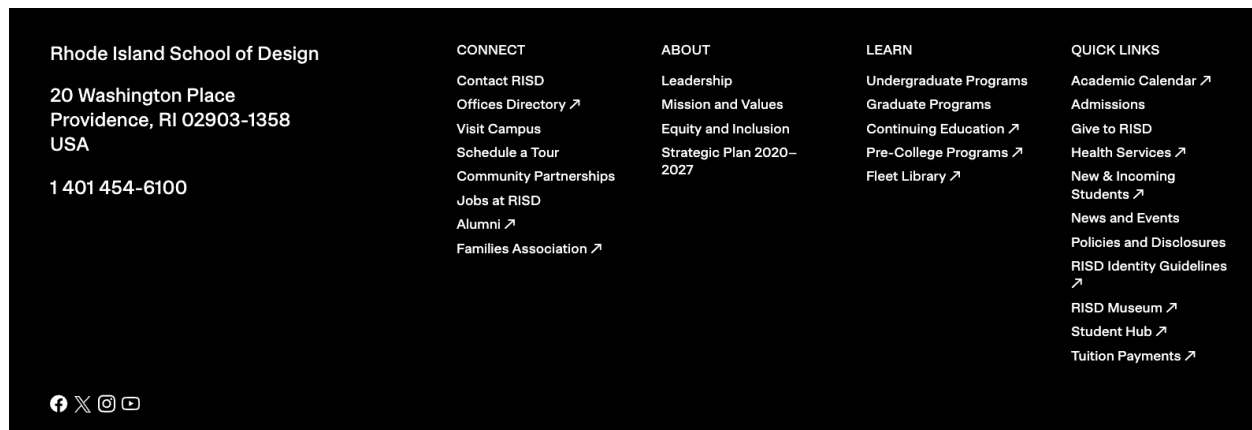
7. Are there no more than 7 or 8 links in the navigation menu?

Answer: Yes, RISD's navigation includes six key sections: About, Academics, Admissions, Student Life, Giving, and Visit.



8. Does the website have redundant navigation as footer links?

Answer: Yes, the footer includes additional links to "Privacy Policy," "Site Map," and social media.



9. Does the site demonstrate Calls To Action (CTA)?

Answer: Yes, CTAs such as Explore Our Programs, Online Info Sessions are placed throughout the website to guide visitors.

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10. Is the CTA placed within the first 1/3 of a user's screen?

Answer: Yes, CTAs are clearly visible in the upper section of the page, making them accessible immediately.

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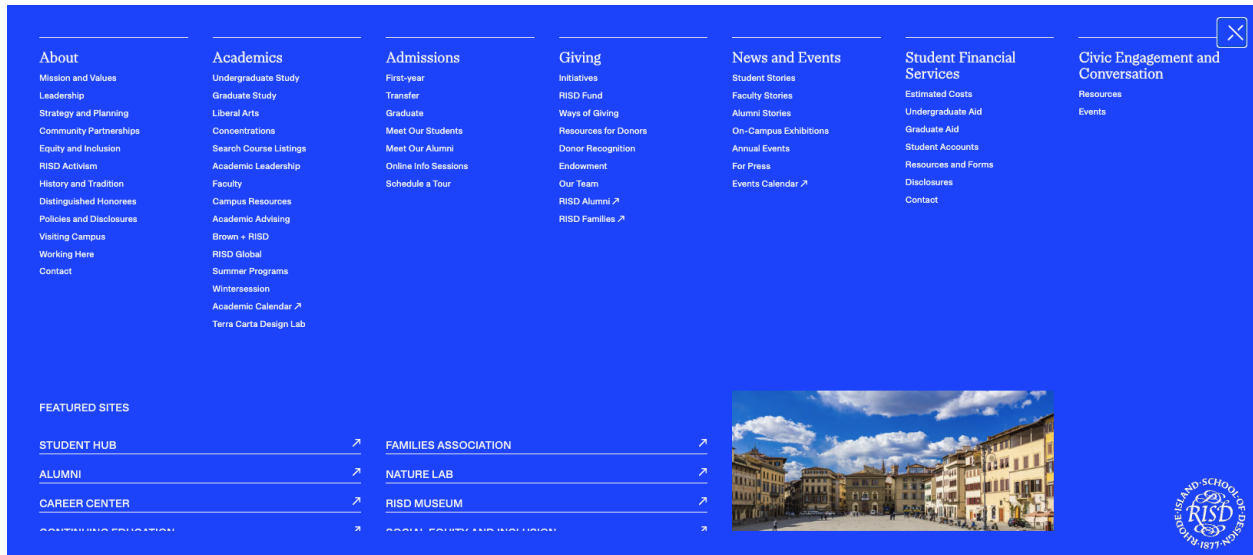
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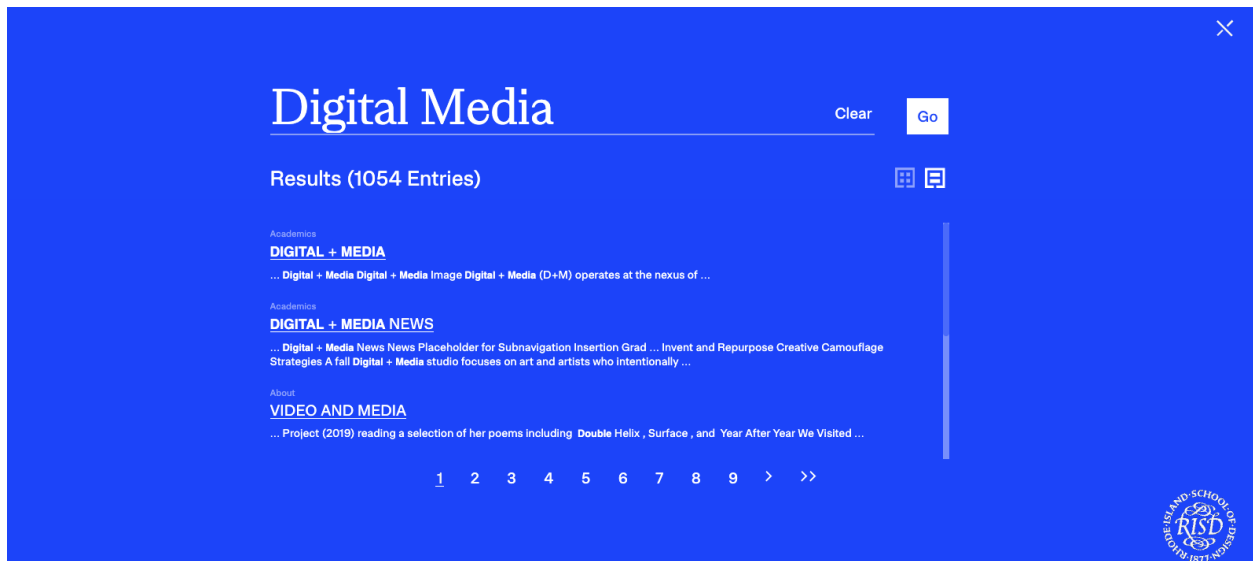
11. Is the average line length longer than about 12 words (or 76 characters)?

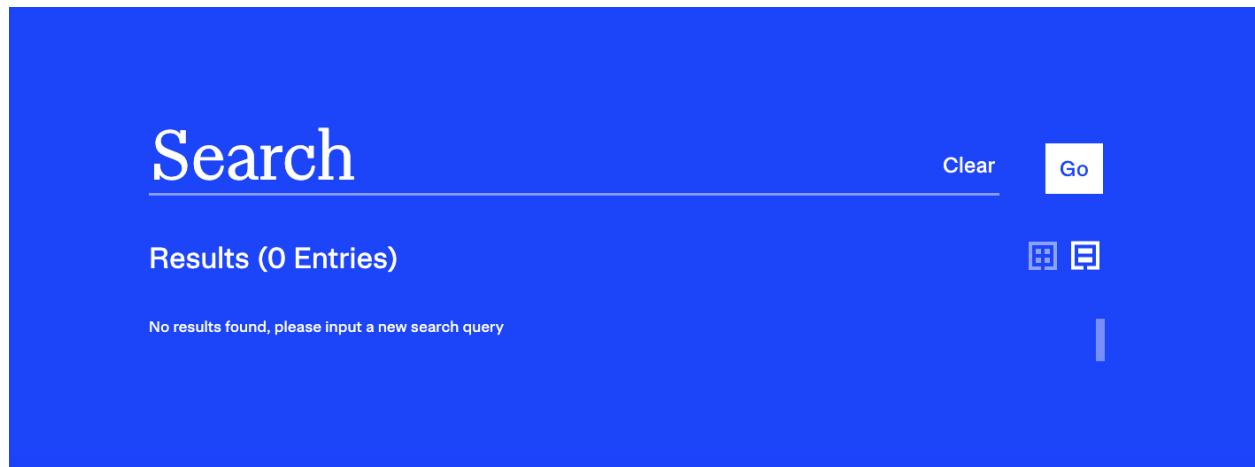
Answer: No, the average line length is well optimized for readability, with most lines shorter than 76 characters.



12. Is the 404 page acceptable?

Answer: Yes, the 404 page provides a friendly message with search functionality and links back to the homepage.





Intended Audience for RISD - Rhode Island School of Design

Audience Statement: RISD targets prospective and current students, faculty, and alumni in the creative arts field.








Reasons:

1. Emphasis on academic programs and artistic excellence.
2. Clear resources for students such as events and gallery exhibitions.
3. Design and aesthetic appeal resonate with artists, designers, and art enthusiasts.








Performance and Accessibility Testing Results:

- **Pingdom Speed Test Results:**

Content size by content type

CONTENT TYPE	PERCENT	SIZE
 Image	77.95%	2.1 MB
 Script	11.27%	301.4 KB
 Font	5.42%	145.1 KB
 CSS	1.99%	53.1 KB
 HTML	1.81%	48.3 KB
 Error	1.53%	40.9 KB
 Redirect	0.04%	1.1 KB
Total	100.00%	2.7 MB

Requests by content type

CONTENT TYPE	PERCENT	REQUESTS
 Image	49.15%	29
 Script	18.64%	11
 CSS	11.86%	7
 Font	8.47%	5
 Error	6.78%	4
 Redirect	3.39%	2
 HTML	1.69%	1
Total	100.00%	59

Content size by domain

CONTENT TYPE	PERCENT	SIZE
www.risd.edu	85.58%	2.3 MB
curator-assets.b-cdn.net	5.52%	145.9 KB
www.googletagmanager.com	4.58%	121.0 KB
unpkg.com	2.17%	57.4 KB
cdnjs.cloudflare.com	1.60%	42.2 KB
cdn.jsdelivr.net	0.56%	14.8 KB

Requests by domain

CONTENT TYPE	PERCENT	REQUESTS
www.risd.edu	73.33%	44
curator-assets.b-cdn.net	10.00%	6
unpkg.com	6.67%	4
cdnjs.cloudflare.com	5.00%	3
cdn.jsdelivr.net	3.33%	2
www.googletagmanager.com	1.67%	1

YOUR RESULTS:



Performance grade

B 81

Page size

2.7 MB

Load time

1.02 s

Requests

60

Improve page performance

GRADE	SUGGESTION
F 0	Compress components with gzip
F 48	Make fewer HTTP requests
C 80	Avoid URL redirects
B 89	Add Expires headers
A 95	Reduce DNS lookups
A 100	Avoid empty src or href
A 100	Put JavaScript at bottom

• WAVE Accessibility Checker Results:

